

EFAM 2025



Economics, Finance and Business Management 2025

Academic perspectives on business foresight: exploring the future of energy management, real estate business, and digital transformation

The Faculty of Business Management of the Bratislava University of Economics and Business together with Slovak Academic Association for Personnel Management invites you to the international scientific conference "Economics, Finance and Business Management 2025 - Academic perspectives on business foresight: exploring the future of energy management, real estate business, and digital transformation", which will take place on 30 September 2025 till 2 October 2025.

The conference invites forward thinking researchers and practitioners to share cutting edge insights and future oriented perspectives on economics, management and entrepreneurship in the context of digital transformation.

TOPICS OF INTERNATIONAL SCIENTIFIC CONFERENCE

- Economics and corporate finance
- Business management and decision-making
- Entrepreneurship, start-ups and scale-ups
- Human resource management in Industry 4.0
- Information management, information and data security
- Economics and management in energy sector
- Management in real estate
- Digital innovation and digital transformation
- Artificial intelligence in business
- New trends in consumer behavior and their impact on business strategies
- New approaches in logistics with a focus on corporate sustainability and environmental management
- Creative industries and specific forms of entrepreneurship
- New trends in marketing and sales strategies
- Application of quantitative methods in decision-making and entrepreneurship
- Economics and economic theories

CONFERENCE PROGRAMME

TUESDAY	30 September 2025		
10:00 - 13:00	Registration	18:00 – 19:00	Dinner (Premium included)
14:00 - 18:00	Networking and social program	19:00 – 21:00	Welcome drink
	(Premium included)		
WEDNESDAY	1 October 2025		
8:00 – 9:00	Registration	13:00 - 14:00	Lunch
9:15 - 9:30	Conference opening	14:00 - 15:30	Parallel sessions
9:30 - 11:00	Plenary session I.	15:30 – 16:00	Coffee break
11:00 - 11:20	Coffee break	16:00 - 17:30	Parallel sessions
11:30 - 13:00	Plenary session II.	18:00 - 21:00	Conference Gala dinner
THURSDAY	2 October 2025		
9:00 -10:30	Faculty research forum	10:30 - 11:00	Conference closing

HEAD OF SCIENTIFIC BOARD

Assoc. prof. Anita Romanová, Ph.D.

Faculty of Business Management, Bratislava University of Economics and Business, Slovakia

MEMBERS OF SCIENTIFIC BOARD

Assoc. prof. Nikolina Dečman, Ph.D.

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Faculty of Business Administration, Prague University of Economics and Business, Czech Republic

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Assoc. prof. Marián Smorada, Ph.D.

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ORGANISING COMMITTEE

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MA Kristián Drugda MA Lucia Gálová Assoc. Prof. Vladimír Bolek, Ph.D., MBA Assoc. Prof. Katarína Remeňová, Ph.D., MBA

MA Vladimír Hojdík, Ph.D.

MA Federico Banda

PROCEEDINGS

All submitted papers will undergo a peer-review process. Contributions accepted for presentation will be published in a peer-reviewed conference proceedings volume. Submissions must be written in English. A selection of high-quality papers may be invited for publication in the Economics and Management scientific journal.

CONFERENCE INFORMATION

CONFERENCE DATE

30 September 2025 – 2 October 2025

CONFERENCE LANGUAGE

English, Slovak, Czech

REGISTRATION

due by **September 10, 2025,** using following online form

EFAM 2025 registration form

PAPER SUBMISSION

is due by **September 30, 2025,** send to the conference email address: <u>efam.conference@euba.sk</u>

VENUE

Wellness Hotel Chopok Demänovská Dolina 20 031 01 Liptovský Mikuláš Slovak Republic, EU

CONFERENCE FEE is due by September 15, 2025

EFAM Regular: conference materials, paper submission, welcome drink, lunch, coffee breaks, Gala dinner − **215** € **EFAM Premium:** Wednesday dinner, networking & social programme (Cave trip, Faculty research forum) conference materials, paper submission, welcome drink, lunch, coffee breaks, Gala dinner, − **285**€

EFAM Online: conference participants without publication of a paper in the conference proceedings - 150 \in ,

publication of a paper and online attendance – 150 €

ACCOMMODATION

Accommodation is covered individually by each participant attending the conference. The conference will take place at **Hotel Chopok** (https://www.hotelchopok.sk/en). For registered participants, we have arranged a special accommodation rate at the hotel: €99 per night for a double room (promocode)

Other room types on request (3bed room, 4bed room, 5bed room, De Lux room type)

€14 per person for breakfast (promocode)

These discounted rates are available only with the conference promocode, which will be provided after completing the registration for the conference.

PAYMENT INSTRUCTIONS

Beneficiary: Slovenská Akademická Asociácia pre Personálny Manažment (Slovak Academic Association for

Personnel Management)

Held with: Fio banka, a. s., foreign bank branch, Dunajská 1, 81108 Bratislava - mestská časť Staré mesto

Variable symbol: 30092025

IBAN: SK69 8330 0000 0027 0216 7912

BIC-SWIFT code: FIOZSKBAXXX

we kindly ask you to put participant EFAM_Name and Surname in your payment description

FURTHER INFORMATION

Each participant will receive a detailed program upon registration. All accepted papers will be peer reviewed. The conference organizer reserves the right to reject papers that do not pass the peer review process or are not related to the conference theme.