

FACULTY OF ECONOMICS

**UNIVERSITY OF SOUTH BOHEMIA IN ČESKÉ
BUDĚJOVICE**

LONG-TERM/STRATEGIC PLAN

2020–2025

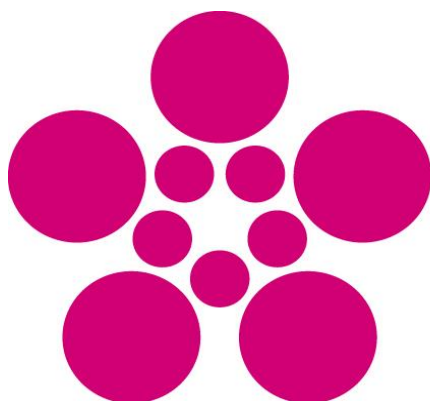




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LONG-TERM/STRATEGIC PLAN of the Faculty of Economics

The foundation of our success is following the motto: Together and Effectively

In its strategy, the Faculty of Economics strives to be the faculty of the first choice. It is meant to be so in all aspects, in education as perceived by applicants for admission and students, in the field of cooperation with the sphere of application, in the decision-making of stakeholders when deciding with whom to cooperate, and in scientific activities, while engaging in national and international project consortia, and, last but not least, as a sought-after employer of a high quality scientific and educational individuals with friendly and incentive work atmosphere for everybody.

Profile of the Faculty of Economics

The profile of the Faculty of Economics is that of an important education and research institution, which creates and develops an independent creative environment supporting learning in economics, creation of innovations, transfer and capitalisation of knowledge founded upon the cooperation of educators, students, business representatives and public authorities in southern Bohemia, the Czech Republic, and abroad.

The Faculty of Economics puts emphasis on the development of modern forms of education bolstering the practical skills of graduates (project-based instruction, involvement of students in research and development), and internationalisation (degree programmes in English and joint degree programmes with foreign universities).

Our faculty offers the students all levels of higher education studies (Bachelor's, Master's, Doctoral) in the full-time and part-time forms for most of the fields of study.

International cooperation of the Faculty of Economics

The Faculty of Economics consider foreign cooperation as one of the key activities allowing for further development of student competencies, enhancement of the teaching and professional experience of the academic staff members, and engagement in international scientific and research structures.

The most active cooperation is taking place with the French Université de Bretagne-Sud, Westsächsische Hochschule Zwickau, University of Missouri, and the Slovak University of Agriculture in Nitra. We also maintain close relationships with universities in Passau and Linz in the nearby border area of Austria and Germany.

Research and science at the Faculty of Economics

The research and science activities of the staff members of the faculty mainly focus on topics related to the economy and management of businesses, and socio-economic factors of regional development. We pursue applied research, and we address economic problems in practice in cooperation with important businesses and institutions in the region while using the latest economic and mathematic methods and models.

The issues of environmental economy or green economics and bioeconomy are newly being developed as an important trend in innovation processes in the countries of the EU.

History of the Faculty of Economics

The Faculty of Economics is a rather young faculty. The faculty was established in 2007 and builds on the tradition of economic higher education in České Budějovice, which started to develop as early as the 1960s.

Since its establishment, our faculty has already recorded a number of successes. In the field of science and research, it ranks at the top compared to other regional universities of economic orientation, and the rate of graduates of our faculty who found employment on the labour market has also been high in the long term.



The Faculty of Economics here and now

The Faculty of Economics has been successfully developing activities aimed at deepening the competencies of students through the organisation of lectures presented by important professionals from the sphere of application, and active students are offered the opportunity for shadowing managers or internships in important businesses.

We particularly develop intense cooperation with businesses and institutions in the South Bohemian Region. Long-term partnership contracts that cover a wide spectrum of activities are concluded with selected entities.

The Faculty of Economics also publishes its EFektiv magazine that provides space for the presentation of activities taking place at the faculty. Our students are authors of a large share of the contributions.

The Faculty of Economics also confers the title 'faculty high school'. Our first faculty high school is Business School in Písek.

Social responsibility of the Faculty of Economics

The Faculty of Economics is the first higher education institution in the Czech Republic holding the Fairtrade Faculty status. We consider spreading the idea of fair trade and social responsibility important not only in the course of instruction of vocational subjects but in the field of the general public as well. It is fair trade that represents one of the ways raising the future generations to economical consumer behaviour.

We are also aware of the environmental impacts of our actions, and we are responsible towards society and our environment. By the modernisation and renovation of the main building, we save a significant quantity of CO₂, which would be otherwise released to the atmosphere, each year. The quantity represents, for example, the production of energy for heating, water heating, and electricity for 35 average households, or average automobile emissions of 282 persons in the South Bohemian Region per one year.



Strategic priority: Education

The USB Faculty of Economics was established in 2007. Although it is the youngest faculty of economics in the Czech Republic, it builds on the long-term tradition of education in economics at the former Faculty of Operation and Economics of the University of Agriculture in České Budějovice, and later the economic fields of study and departments of the Faculty of Agriculture. The strategic goal of the Faculty of Economics is to cover sub-areas of education that are key for the economic development of the region with substantial cross-border overlap. The areas include in particular the fields of economy, economic policy and finance with respect to the region, businesses, and organisations with emphasis on information and methodology support of the decision-making processes in the above-mentioned areas.

In the upcoming period, the Faculty of Economics expects the development of newly accredited, or being prepared, Bachelor's and consecutive Master's degree programmes in Regional Development Management, Finance and Accounting, Economics and Management, Tourism, Regional and European Project Management, Analysis in Economics and Financial Practice, and Applied Informatics and Business Informatics. On the level of doctoral studies, it is the development of the Doctoral degree programme Economics and Management.

The sub-goals and activities directed to the development of the degree programmes will mainly accent the professional quality and demands of the degree programmes leading to them being attractive both to the students and employers. In this regard, the Faculty of Economics will strive to admit students from high-quality high schools, particularly grammar schools and business academies.

While implementing its education activities, the Faculty of Economics will thoroughly evaluate feedback from the National Accreditation Bureau for Higher Education, USB Internal Evaluation Board, employers as well as students.

Strategic goal	Goal rank (of how many)
Accreditation of degree programmes and institutional accreditation to the level of consecutive Master's degree programmes	1 of 10
Instruments and activities to accomplish the goal	
<ul style="list-style-type: none">reinforcing the staff of the departments guaranteeing degree programmes;increasing the number of professors;increasing the number of senior lecturers;concentrating the scientific and development activities of the departments on topics key for the accreditation of degree programmes.	
Target value	
<ul style="list-style-type: none">successfully granted accreditations of degree programmes in the education areas of Economic fields and Informatics.	
Indicators	
<ul style="list-style-type: none">granted institutional accreditations for consecutive Master's studies in the education area of Economic fields.	

Strategic priority: Education

Strategic goal	Goal rank (of how many)
Doctoral degree programme accreditation	2 of 10



Instruments and activities to accomplish the goal

- preparation of accreditation materials for the DDP accreditation.
- preparation of materials (OD, etc.) for ensuring a high-quality preparation of the students for doctoral examination as well as high-quality theses;
- support for the international scientific cooperation of students in PhD studies.

Target value

- accredited degree programme Economics and Management in Czech and English that is attractive for applicants and produces high-quality graduates.

Indicators

- number of prospective students, number of instances of international student cooperation, employers of graduates, publishing outputs of DDP students.

Strategic priority: Education

Strategic goal

Goal rank (of
how many)

Inter-faculty cooperation on degree programmes

3 of 10

Instruments and activities to accomplish the goal

- preparation of major and minor programmes for USB faculties in the area of education of Economic fields and Informatics.

Target value

- a joint degree programme with individual USB faculties and other universities.

Indicators

- number of joint degree programmes, number of prepared major and minor programmes.

Strategic priority: Education

Strategic goal

Goal rank (of
how many)

Implementation of project instruction, preparation of courses in English, and introduction of an educational module to promote entrepreneurship in the context of fulfilling the objectives of the OP RDE ESF

4 of 10

Instruments and activities to accomplish the goal

- creation and introduction of new approaches in instruction (instruction simulators, instruction videos, multimedia textbooks, project instruction methodology);
- production of materials in English (textbooks, tasks for Moodle, tests, presentations, etc.);
- use of a methodology for the instruction of entrepreneurship at USB.

Target value

- outputs declared in the OP RDE ESF project;
- continuity to the Long-term Plan of FEC USB 2015–2019: 1.1, 1.6, 1.11, 1.12;
- continuity to Long-term Plan of USB 2016–2020: Goal 1.3;
- under the CZ.02.2.69/0.0/0.0/16_015/0002348 project, KA2 key activities Bolstering quality of education activities, DA 2.2 Support of new instruction methods, new instruction methods are



being successively introduced in selected subjects at FEC USB: blended learning with the use of multi-type media, practical seminars using case studies, project instruction and simulation.

Indicators

- number of students enrolled in courses with innovated instruction.

Strategic priority: Education

Strategic goal

Goal rank (of
how many)

Advanced modern methods implemented in instruction

5 of 10

Instruments and activities to accomplish the goal

- use of digitalisation, virtual reality, simulation methods and other modern methods in instruction.

Target value

- innovated courses including the active involvement of the faculty in the South Bohemian Digi Hub.

Indicators

- number of new aids for instruction.

Strategic priority: Education

Strategic goal

Goal rank (of
how many)

Development of lifelong and further learning in connection with degree programmes and demands of the public

6 of 10

Instruments and activities to accomplish the goal

- execution of LLL, U3A, CU USB, and JU USB courses.

Target value

- integration of selected LLL programmes to the National Qualification System, including level configuration according to the national qualification framework and granting of corresponding accreditation/authorisation/certification for selected programmes/courses;
- Children's University;
- Junior University;
- an offer of LLL courses following the demand of the general public, public, and business sphere;
- U3A – support and execution of education of people of senior age.

Indicators

- number of courses.



Strategic priority: Education

Strategic goal

Goal rank (of
how many)

Administrative burden reduction

7 of 10

Instruments and activities to accomplish the goal

- reduction of the administrative burden of the study remit;
- electronic applications in STAG;
- recognition of applicants' foreign education – uniform procedure (process) for the entire USB – Rector's ordinance;
- inter-faculty settlement;
- GDPR – reasonable application
- .

Target value

- support for the administrative tasks of the candidate/student/LLL participant/graduate in all stages of the lifecycle;
- reduction of the administrative burden on employees and students, link to the HRA.

Indicators

- support for the admission procedure and graduation theses reviews directly in STAG;
- number of tasks of the study remit;
- number of automated processes.

Strategic priority: Education

Strategic goal

Goal rank (of
how many)

Improvement of the language proficiency of educators for instruction in English

8 of 10

Instruments and activities to accomplish the goal

- all conferences at the faculty to be held in English;
- allowing the staff to attend language courses.

Target value

- every employee is able to write an article, grant, present his/her work, and give lectures concerning his/her course in English.

Indicators

- number of courses with an English version;
- number of students enrolled in courses in English;
- number of instances of international cooperation of the academic staff;
- number of translation requests.



Strategic priority: Education

Strategic goal

Goal rank (of
how many)

**High-quality study environment.
Reduction of the rate of failure and care for extraordinarily talented students**

9 of 10

Instruments and activities to accomplish the goal

- component testing throughout the semester;
- support for catch-up seminars;
- preparatory courses;
- implementation of support for student research assistant positions;
- SSEA development;
- support for knowledge and competency competitions.

Target value

- stabilisation of the number of students in individual years of studies;
- successful ranking of students in nationwide and international competitions;
- recruitment of students for a doctoral degree programme.

Indicators

- number of students attending seminars;
- decrease in the rate of failure;
- number of graduates;
- number of student research assistants;
- number of successes of students.

Strategic priority: Education

Strategic goal

Goal rank (of
how many)

Increasing attractiveness for applicants

10 of 10

Instruments and activities to accomplish the goal

- cooperation with SSch students;
- exploiting the potential of JU USB, University Student Dry Run, and Day with University;
- competitions for SSch students/teams; IT Expert for One Day, Where Mathematics Hides, etc.

Target value

- existing and utilised activities for secondary schools.

Indicators

- number of applicants, increased number of applicants from grammar schools and other regions.



Strategic priority: Science

Strategic goal

Goal rank (of
how many)

Incentive for a high-quality scientific activity

1 of 7

Instruments and activities to accomplish the goal

- continuous evaluation of the impact of the faculty staff member evaluation system on performance in R&D;
- funding publishing activities and potential system adjustments;
- support for publishing activities focused on the field of education in the area of economic fields.

Target value

- better results of the faculty according to the Methodology 17+;
- satisfied staff members.

Indicators

- number and quality of research outputs.

Strategic priority: Science

Strategic goal

Goal rank (of
how many)

Support of high-quality research activity at the Faculty of Economics

2 of 7

Instruments and activities to accomplish the goal

- allowing the staff members who are capable of producing quality research outputs to pursue science and establish scientific teams;
- supporting trips abroad of staff members bringing high-quality research outputs;
- continuation in IGS and faculty extraordinary RVO;
- support for hosting foreign professionals;
- continuous information about predatory practices, punishing staff members who would try to apply these practices;
- continuous updates of the website, where all the information needed by the researchers is available – dates of grant competitions, conference offers, etc.

Target value

- high-quality research teams with high-quality grants and high-quality outcomes.

Indicators

- number and quality of research outcomes and of awarded grants.



Strategic priority: Science

Strategic goal

Goal rank (of
how many)

Support for young researchers

3 of 10

Instruments and activities to accomplish the goal

- preparation of measures allowing the development of young research staff;
- recruitment of high-quality postdoctoral researchers and support for international cooperation of young research staff.

Target value

- increased number of postdoctoral researchers at the faculty;
- increased number of international contacts with high-quality research outputs.

Indicators

- number and quality of research outputs from young academic researchers.

Strategic priority: Science

Strategic goal

Goal rank (of how
many)

Organisation of quality conferences and support for periodicals being published

4 of 7

Instruments and activities to accomplish the goal

- formation of conditions for holding high-quality conferences and support for periodicals.

Target value

- conferences and periodicals at the faculty are well-known and sought-after by experts;
- instances of cooperation for submission of grant and publishing activity are established at the conferences held by the faculty.

Indicators

- number of attendees at conferences held by the faculty;
- number of articles;
- numbers of editions.

Strategic priority: Science

Strategic goal

Goal rank (of
how many)

Habilitation procedure with sought-after graduates

5 of 7

Instruments and activities to accomplish the goal

- review of habilitation procedure conditions;
- preparation of the application for extension of the habilitation proceedings at the faculty.

Target value



- accredited habilitation proceedings.

Indicators

- number of applicants and successful graduates.

Strategic priority: Science

Strategic goal

Goal rank (of how many)

Support for cooperation with the sphere of application and technology transfer

6 of 7

Instruments and activities to accomplish the goal

- further development support and professionalisation of a technology scout;
- create a range of services in the field of analysis, valuation, data processing, and consultancy leading to increased cooperation with companies and public administration;
- support for existing and developing new instances of cooperation with the sphere of application through technology parks;
- business incubators, clusters, and field-oriented platforms.

Target value

- functional cooperation.

Indicators

- number of transfers made;
- number of cooperation contracts.

Strategic priority: Science

Strategic goal

Goal rank (of how many)

Support for the promotion of important research outputs

7 of 7

Instruments and activities to accomplish the goal

- preparation of a uniform presentation of important research outputs on behalf of the faculty;
- securing the promotion of research outputs in the media and on social networks.

Target value

- improvement of awareness of the faculty as a research facility.

Indicators

- number of articles on research results, number of cooperation relationships with the application sphere.



Strategic priority: Internationalisation

Strategic goal

Goal rank (of how many)

Increasing the number of incoming mobilities of educators and scientists

1 of 5

Instruments and activities to accomplish the goal

- development of scientific and research cooperation through the development of mobilities;
- using the existing Erasmus contracts and incentivising departments and academic staff members to develop cooperation and organise arrivals of foreign academics;
- increased number of guest professors;
- use of funding support programmes for international mobilities;
- bolstering the involvement of guest professors in the preparation and consultation of scientific and research plans;
- bolstering the involvement of guest professors in the preparation of scientific articles.

Target value

- increase in the number of incoming mobilities of educators and scientists;
- maintenance and bolstering of the interest of faculty students in undertaking stays abroad;
- increase in the number of all types of mobilities.

Indicators

- number of mobilities;
- number of guest professors.

Strategic priority: Internationalisation

Strategic goal

Goal rank (of how many)

Maintaining and increasing the number of incoming and outgoing mobilities of students and mobilities of educators and scientists

2 of 5

Instruments and activities to accomplish the goal

- provision of sufficient awareness of students and looking for incentive elements.

Target value

- maintenance and bolstering of the interest of faculty students in undertaking stays abroad;
- increase in the number of all types of mobilities.

Indicators

- number of mobilities.



Strategic priority: Internationalisation

Strategic goal

Goal rank (of
how many)

Support for mobilities of academic staff to EU as well as non-EU states with the potential to develop scientific cooperation

3 of 5

Instruments and activities to accomplish the goal

- development of scientific and research cooperation through mobility;
- application of the existing Erasmus agreement and motivation of departments and academic staff to develop cooperation and organize mobilities;
- use of financial support programmes for international mobilities.

Target value

- identification of partners interested in scientific cooperation;
- identification of funding for mobilities and support in obtaining it.

Indicators

- number of mobilities with scientific and research activity.

Strategic priority: Internationalisation

Strategic goal

Goal rank (of
how many)

Maintaining and developing joint degree programmes

4 of 5

Instruments and activities to accomplish the goal

- support for the development of instruction in English;
- monitoring of cooperating universities and the potential for cooperation between existing degree programmes;
- monitoring the potential and development of international cooperation in the field of doctoral studies – co-supervision of the dissertation;
- doctoral studies under double management.

Target value

- joint degree programmes.

Indicators

- number of students in joint degree programmes.

Strategic priority: Internationalisation

Strategic goal

Goal rank (of
how many)

Marketing support of internationalisation

5 of 5

Instruments and activities to accomplish the goal



-
- motivation of faculty students to cooperate with incoming students – joining ESN, AIESEC;
 - preparation and update of a short video with students from abroad at the faculty;
 - presentations prepared with students from abroad.

Target value

- positively motivated students.

Indicators

- number of students involved in organisations;
 - number of presentations.
-



Strategic priority: Development and PR

Strategic goal

Goal rank (of
how many)

Restructuring of the faculty

1 of 6

Instruments and activities to accomplish the goal

- creation of a new departmental structure – each department must have at least one accredited degree programme;
- management streamlining.

Target value

- 5 departments.

Indicators

- new organisational arrangement of the faculty;
- new rules of organisation.

Strategic priority: Development and PR

Strategic goal

Goal rank (of
how many)

Initiating and developing creativity and entrepreneurial spirit among students

2 of 6

Instruments and activities to accomplish the goal

- support for the USB Career Centre and career counselling;
- support for the functioning inter-university Invest Day competition.

Target value

- events in support of entrepreneurship and career development of students;
- student start-ups and facilities for them at the faculty.

Indicators

- number of involved students who use the services.

Strategic priority: Development and PR

Strategic goal

Goal rank (of
how many)

Development of cooperation with existing and new partners

3 of 6

Instruments and activities to accomplish the goal

- regular meetings with partners;
- support and modernisation of EUROPEAN JOBDAY event;
- manager shadowing offers;
- support for long-term internships of students;



- involvement of partners in LLL instruction and lectures.

Target value

- projects to promote the career development of students;
- improving students' competencies;
- technology transfer support.

Indicators

- number of events held.

Strategic priority: Development and PR

Strategic goal

Goal rank (of
how many)

Development of the Alumni Club of the Faculty of Economics

4 of 6

Instruments and activities to accomplish the goal

- regularly providing information about the current developments at the faculty;
- graduates' employability survey.

Target value

- events for graduates;
- providing information about the current developments at the faculty.

Indicators

- number of events;
- number of graduates who attended.

Strategic priority: Development and PR

Strategic goal

Goal rank (of
how many)

Promotion of the faculty oriented towards the public

5 of 6

Instruments and activities to accomplish the goal

- organising events for the public (Open Day, Researchers' Night, etc.);
- organising expert lectures and courses for the public;
- promotion of faculty at exhibitions and fairs;
- publishing the EFektiv magazine and Newspapers of Faculty of Economics;
- use of the uniform faculty visual style;
- promotion via the media and social networks.

Target value

- public events;
- creation of the faculty mascot;
- provision of information about the current developments at the faculty.

Indicators

- number of events;



-
- number of participants.
-

Strategic priority: Development and PR

Strategic goal

Goal rank (of
how many)

Promotion of faculty oriented towards students

6 of 6

Instruments and activities to accomplish the goal

- cooperation with primary schools through projects such as IT Expert for One Day, Where Mathematics Hides, and activities from the Children's University;
- development of cooperation with SSch, events – University Student Dry Run;
- preparation of informational videos on how to study at the faculty.

Target value

- events for PSch and SSch pupils;
- provision of information about the current developments at the faculty.

Indicators

- number of events;
 - number of participants.
-



Strategic priority: Systemic management and informatics

Strategic goal

Goal rank (of
how many)

LMS development with respect to the needs of educators and students

1 of 5

Instruments and activities to accomplish the goal

- deployment of a system for detecting plagiarism in students' component outputs (seminar papers);
- implementation of a system for transferring the assessment of key tasks to IS STAG;
- expanding options for storing video within LMS;
- automation of admission procedure to the faculty with LMS support;
- support for knowledge verification during the semester, including verification using mobile devices;
- provision of LMS support.

Target value

- using a system for detecting plagiarism in students' component outputs;
- getting credits based on results in LMS;
- courses with video sequences;
- admission procedure managed all the way through STAG and LMS;
- use of mobile devices for testing within exams not taking place in computer lecture rooms;
- provision of centralised LSM support.

Indicators

- number of courses that use the system for detecting plagiarism;
- number of credits given based on results in LMS;
- number of courses containing video sequences and using the faculty or university video server;
- number of applicants admitted based on the electronic admission procedure;
- number of exams executed through LMS;
- number of LMS support requests satisfied.

Strategic priority: Systemic management and informatics

Strategic goal

Goal rank (of
how many)

VR development for education purposes

2 of 5

Instruments and activities to accomplish the goal

- building of a VR laboratory using the Neos VR Metaverse Engine;
- procurement of VR instruction tools.

Target value

- provision of VR-based education aids.

Indicators



- number of courses using VR-based education aids.

Strategic priority: Systemic management and informatics

Strategic goal

Goal rank (of
how many)

Administrative activities simplification to support science and research

3 of 5

Instruments and activities to accomplish the goal

- professionalisation of remits in accordance with the strategic objectives of USB;
- introduction of a system for recording grants and projects in accordance with the strategic objectives of USB;
- instruction administration streamlining, see LMS development.

Target value

- providing support for the processing of selected administrative tasks (travel orders, projects, staff member training in LMS, etc.).

Indicators

- number of travel orders made through IS;
- number of registered projects.

Strategic priority: Systemic management and informatics

Strategic goal

Goal rank (of
how many)

Promoting professionalisation and excellence in administrative activities

4 of 5

Instruments and activities to accomplish the goal

- analysis of existing processes in order to increase their efficiency;
- further development of cooperative tools to support the efficiency of administrative activities (Office365, MS Project, MS SharePoint);
- creation of a documentation portal to support administrative activities, e.g. using the faculty Wiki;
- process audit of the faculty in accordance with the USB LTP;
- improving facility management level;
- implementation of document repository in accordance with the strategic objective of USB.

Target value

- analysed and optimised key administrative processes of the faculty;
- number of entities included in the groupware solution (users, cars, rooms, equipment);
- expansion of the faculty Wiki;



- preparation and implementation of the faculty process map;
- support for HW and SW records using centralised tools (e.g. AW Caesar);
- document repository containing key documents and materials, including documents for the continuous evaluation of instruction effectiveness; the repository must be connected to the faculty intranet.

Indicators

- number of analysed processes and manuals created for the processes;
- number of entities included in the groupware solution (users, cars, rooms, equipment);
- number of instruction manuals in the faculty Wiki;
- faculty process map;
- number of computers and programs registered;
- number of documents in the faculty document repository.

Strategic priority: Systemic management and informatics

Strategic goal

Goal rank (of how many)

Maintaining and expanding the IT standard at the faculty

5 of 5

Instruments and activities to accomplish the goal

- securing the modernisation of computer lecture rooms;
- securing the modernisation of personal computers used for instruction preparation and administrative activities;
- securing the server support for MC/MC simulations;
- modernisation of multimedia classrooms with a focus on the comfort of operation, monitoring of AV equipment, and energy saving;
- increasing fixed and mobile connectivity.

Target value

- computer lecture room refurbishment interval;
- PC upgrade interval in offices;
- available remote login servers with the corresponding software installed;
- all lecture rooms are equipped with a standard interface for controlling AV equipment;
- preserving the existing quality of mobile connectivity and increasing fixed connection speeds for key technologies.

Indicators

- average age of PCs in computer lecture rooms;
- average age of PCs in offices and in use by the faculty staff;
- number of servers including virtual ones offering optional simulations;
- number of control systems that are included in the monitoring;
- speed of connection of individual devices to the faculty's computer network.



List of abbreviations and acronyms

AV Audio-visual
BDP Bachelor's degree programme
CB České Budějovice
CL Czech language
CMDP Consecutive Master's degree programme
CR Czech Republic
CU USB Children's University of USB in České Budějovice
DDP Doctoral degree programme
EU European Union
GDPR General Data Protection Regulation
HEI Higher education institution
HPS Higher professional school
HRA Human Resource Award
HW Hardware
IP Investment priority
IT Information technologies
JU USB Junior University of USB in České Budějovice
LLL Lifelong learning
LMS Learning management system
LTP Long-term plan
MDP Master's degree programme
MEYS Ministry of Education, Youth and Sports
OP Operational programmes
OP RDE Operational Programme Research, Development and Education
OP RDI Operational Programme Research and Development for Innovation
PSch Primary school
R&D Research and development
ROD Research organisation development
SSch Secondary school
SSEA Student Scientific and Expert Activity
SW Software
U3A University of the Third Age
USB University of South Bohemia in České Budějovice