



INPROFORUM 2020

Business Cycles

—

more than Economic Phenomena

PROGRAMME

November 5 – 6, 2020

THURSDAY November 5, 2020		
Conference Programme		
09:00 - 10:00	Plenary Session and Discussion - Jaroslav Sixta (University of Economics, Prague) /online	Online
10:00 - 11:00	Plenary Session and Discussion - Michael Wenz (Northeastern Illinois University, Chicago) /online	Online
11:00 - 12:00	Break	
12:00 - 17:00	Parallel Sessions/online	Online
FRIDAY November 6, 2020		
Conference Programme		
09:00 - 12:00	Roundtable Discussion A (in English language)	Online
09:00 - 12:00	Roundtable Discussion B (in Czech language)	Online

THURSDAY November 5, 2020 - Parallel Sessions	
Circular Economy – the Chance Not Only for Region	Chair: Eva Cudlínová
Economic Impacts of Changes and Policies in the Fields of Finance, Accounting, and Taxation	Chair: Miroslava Vlčková
Economics of Agriculture	Chair: Radek Zdeněk
Market Research and Sustainable Marketing in Trade and Tourism	Chair: Kamil Pícha
Management of Small and Medium-Sized Enterprises in Times of Turbulent Changes	Chair: Martin Pech
Mathematical-Statistical Modelling and Optimization in Practice	Chair: Michal Houda
The Updated View of Business Cycles Causes and Impacts	Chair: Jiří Alina
FRIDAY November 6, 2020 - Roundtable Discussion	
Roundtable Discussion A (in English language)	Chair: Jiří Alina
Roundtable Discussion B (in Czech language)	Chair: Antonín Šmejkal

PARALLEL SESSION 1**Session The Updated View of Business Cycles Causes and Impacts**

Time	Online	Chair: Jiří Alina
12:00	Martina Novotná, Tomáš Volek , Kristýna Štěpánová	Capital labour ratio in agriculture in the context of business cycle in V4 countries
	Ivana Faltová Leitmanová, Jiří Alina, Jaroslav Šetek , David Bajer	Circular economics, Industry 4.0 and population aging
	Monika Maříková, Martina Novotná , Antonín Šmejkal	The influence of the economic cycle on forming business subjects
13:00	<i>Coffee break</i>	

Session Circular Economy – the Chance Not Only for Region

Time	Online	Chair: Eva Cudlínová
13:15	Nikola Sagapova	Tigers' Stolen (Wild)Life: When Circularity Triggers a Misery
	Mark Ratilla , Sandeep Dey, Miloslava Chovancová, Therese Ratilla	Sharing economy participation: a resource provider perspective in a developing country
	Roman Buchtele	Perception of Environmental Education by Students of Economics
	Iveta Šindelářová , Jana Dlouhá	Role of local action groups in circular economy
	Eva Cudlínová , Nikola Sagapova, Miloslav Lapka	Bioeconomy, sustainability and ecological economics' paradigm
	Lucie Karafiátová	Transition to Circular Economy - Evidence from case studies
	Eva Kislingerová , Dagmar Škodová Parmová	New paradigm of circular economy

PARALLEL SESSION 2**Session Economic Impacts of Changes and Policies in the Fields of Finance, Accounting, and Taxation**

Time	Online	Chair: Miroslava Vlčková
12:00	Roberto Bergami , Anna Gontmakher, Lucie Tichá	Australia's need for economic decoupling from China
	Zuzana Janková , Radek Doskočil	Impacts of Federal Reserve System (FED) Economic Reports on US Financial Market Using Text Mining
	Milan Jílek	Fiscal Decentralization under Economic Integration - the Case of EU
	Martina Krásnická , Rudolf Hrubý	Usury and the Czech Criminal Law
	Miroslava Vlčková	Analysis of the financial indicators in companies affected by the circular economy
13:40	<i>Coffee break</i>	

Session Mathematical-Statistical Modelling and Optimization in Practice

Time	Online	Chair: Michal Houda
13:55	Martina Kuncová	Electricity supplier selection in the Czech Republic in 2020 for retail customers – optimization model
	Petr Fiala	Network revenue capacity control with overbooking
	Luo Yang , Aleš Melecký	Inflation in China: The Role of Trade Openness and Exchange Rate
	Ladislav Beránek , Radim Remeš	Simulation of the development of core/periphery structures in networks
	Michal Houda	Thin and Heavy Tails Empirical Data in Stochastic Optimization
	Tomáš Roskovec	Three crucial results of John Forbes Nash

PARALLEL SESSION 3**Session Economics of Agriculture**

Time	Online	Chair: Radek Zdeněk
12:00	Mikhail Krivko , Luboš Smutka	Belarussian agricultural exports after Russian import ban: changes in trade specialization
	Ivo Zdráhal , Martin Hrabálek, Věra Bečvářová	Intensity of Agricultural Intra-Industry Trade between European Union and MERCOSUR
	Lukáš Poláček, Andrea Komínková, Jan Vavřina	Perspektivy a výzvy pro udržitelný rozvoj potravinových bank v ČR
	Daniel Kopta , Jana Lososová, Radek Zdeněk	Development of assets turnover of agricultural holdings
13:20	<i>Coffee break</i>	

Session Market Research and Sustainable Marketing in Trade and Tourism

Time	Online	Chair: Kamil Pícha
13:35	Petra Martišková	Measurement of Customer Relationship Intensity
	Andrea Králiková , Patrik Kubát	Czech wine regions in the context of tourists' loyalty
	Vo Viet Hung , Zuzana Tučková, Sandeep Kumar Dey	The Role of Loyalty in the Relationship between Destination Image and Behavioral Intention to Visit
	Mohsin Javed , Zuzana Tučková, Zuhair Abbas	The Impacts of Covid-19 and Tourism Industry: Review of Literature
	Jana Novotná	Czech Service Quality System - the tool for raising quality in tourism
	Michaela Koubková , Lucie Samková	Impact of Integrated Public Transportation System on Tourism
	Petra Vysušilová , Roman Švec	Destination management: Overtourism marketing approaches

PARALLEL SESSION 4**Session Management of Small and Medium-Sized Enterprises in Times of Turbulent Changes**

Time	Online	Chair: Martin Pech
12:00	Petra Jarkovská	Effect of Corporate Social Responsibility as a Prerequisite for Employees' Organizational Commitment in the Hospitality Industry
	Ioannis Koukoumliakos, Petr Řehor, Labros Sdrolias, Dagmar Škodová Parmová	Promoting the importance of Corporate Social Responsibility in the Management of Businesses
	Julie Čermáková, Ladislav Rolínek	Determination of key competencies for Industry 4.0
	Jiří Bednář, Petr Martinák, Ladislav Rolínek	Comparison of V4 countries within the Global Innovation Index
13:20	<i>Coffee break</i>	
13:35	Zuhair Abbas, Roman Zámečník, Mohsin Javed, Saba Gulzar, Kanwal Hussain, Muhammad Shoaib, Muhammad Yousaf	A systematic quantitative literature review of GHRM under AMO theoretical perspective
	Eva Fichtnerová	ETHICS AT UNIVERSITIES IN THE CZECH REPUBLIC (with a focus on foreign employees)
	Martin Habuda, Lukáš Zlámal	Current state of implementation of the Smart City development concept in municipalities with extended scope in the Czech Republic on the example of the Moravian-Silesian Region and Zlín Region
	Marta Vysoká, Růžena Krninská	Human Resource Management in the midsize organization in relation to Industry 4.0
	Drahoš Vaněček, Martin Pech	Knowledge of Students in relation to Industry 4.0 and New Technologies