Ekonomická fakulta
Faculty of Economics

Jihočeská univerzita v Českých Budějovicích
University of South Bohemia in České Budějovice

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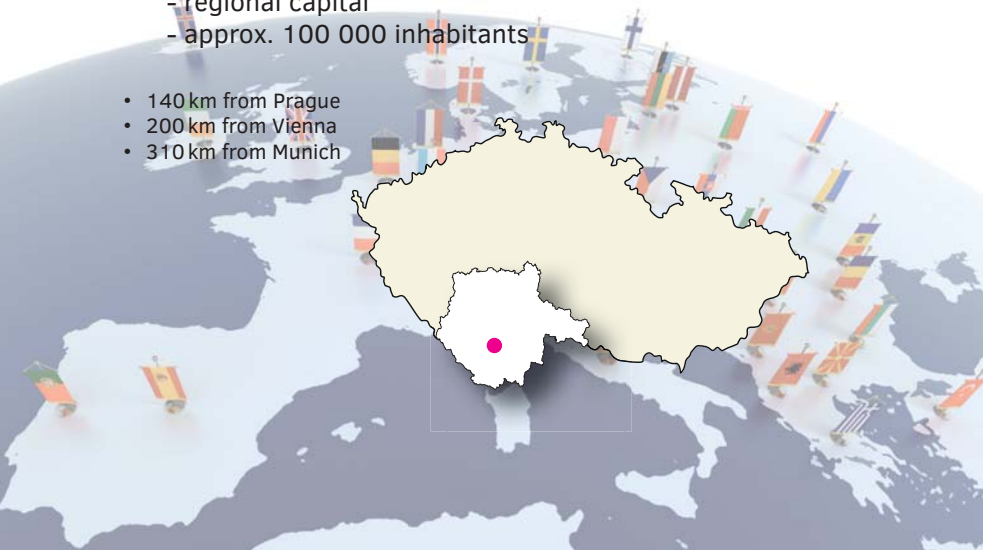
Business Informatics Bachelor Study Programme

Where and who we are

Location

- European Union
- Czech Republic, South Bohemia
- České Budějovice
  - regional capital
  - approx. 100 000 inhabitants

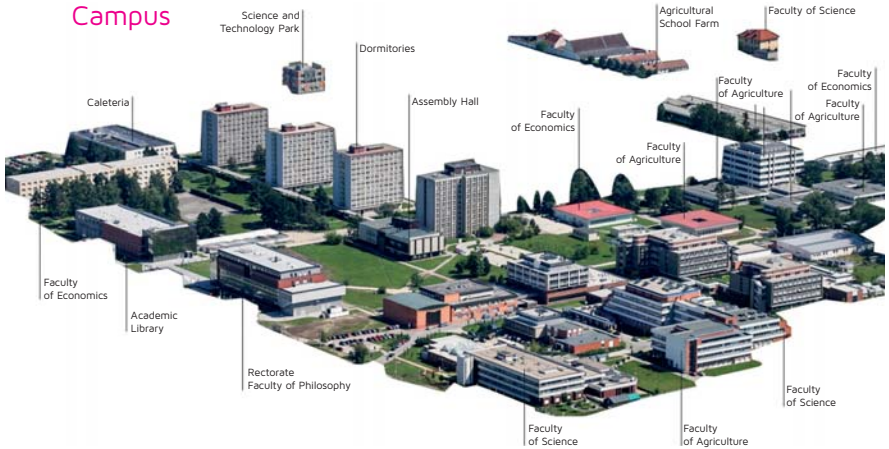
- 140 km from Prague
- 200 km from Vienna
- 310 km from Munich



University of South Bohemia

- **Regional public university**
- Established in 1991
- Approx. 12 000 students
- Modern campus
- Eight faculties/colleges

Campus



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Advantages of studying with us

Great value

- high quality of teaching, individual approach, focus on practical skills, unique cultural experience

Low cost

- Reasonable price per semester, discount up to 50 % for the 2nd year based on study results
- Cost of living approximately € 300 per month
- Additional funding for studying one semester abroad through Erasmus+

Safe, vibrant and pleasant environment

Academic year

Winter semester

- 13 weeks, between end of September and half of January
- 2 weeks break at the end of December (Christmas)

Summer semester

- 14/10 weeks - shorter for the last year students due to final exams
- Between half of February and end of May/April

Examination periods

- 4 weeks after semesters

About the study programme

- Standard content comparable to similar programs in Business Informatics (Wirtschaftsinformatik) in Europe
  - the last big revision was in 2015
- Stable and successful study programme
  - in Czech and since 2015 also in English
  - dozens of successful graduates
- European Union recognized qualification (DS Label)
- Designed to easily allow one semester abroad

Main features

- **The content of the study correspond to international standards** for teaching computer science (Computer Science Curricula)
- **The combination of knowledge** of computer science with **knowledge of economics and business**
- **Development of advanced knowledge** as well as **practical skills** through work on projects

Study plan

- **180 ECTS credits, 3 years:**
  Core subjects - 140 ECTS credits
  Specialization project - 30 ECTS credits
  Elective subjects - min. 10 ECTS credits
- **1st year** mainly **core subjects**
- **2nd year** mainly **core subjects** and **specialization courses**
- **3rd year** mainly **specialization courses, thesis and electives**
- **Final state exam** at the end of studies

Core subjects

- **Computer Science**
  Computer Programming, Fundamentals of Software Engineering, Database Systems, Web Design, Information Systems Analysis and Design, Business Information Systems, Information and Communication Networks
- **Economics**
  Microeconomics I, Macroeconomics I, Principles of Accounting
- **Management and Marketing**
  Management, Project Management, Marketing, Law

Examples of available electives

- E-Business and E-Commerce
- Multimedia
- Web Application Design
- Microsoft Dynamics Ax
- Business Skills
- Etc.

Cooperation with industry

- Focused skills and knowledge development through **semester projects lead also by experts from IT companies**
- Cooperation with wide range of **partners from industry and companies from IT branch**
  - Multinationals
  - Local companies

Typical careers

- **Management and professional positions** in different organizations in the departments responsible for the operation and development of their information systems and technologies
- **IT professionals** (analyst and consultant in the field of ICT, business consultant, manager of application systems, programmer, web applications developer, business representative for ICT and others)
- **Entrepreneurs** in IT or other sector

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Master's degree programme Business Informatics

- You can study master's program Business Informatics after successful completion of the bachelor's degree
- You can specialize in different IT areas of your interest: Information Systems Analysis, Business Information Systems and Operations, Business Intelligence and Data Science and more.
- The graduates have very good chances to find a good job.

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Entrance procedure

- **Application**

  deadline 31 March 2016, online application form

  fee CZK 500 (€ 18.5) payable via bank transfer or PayPal

- **Entrance requirements**

  High school graduate

  Entrance interview (face-to-face or via Skype in June 2016 interview (finding the motivation and scholastic aptitude, particularly language)

  English language B1 level (CEFR) certificate for non-native English speakers

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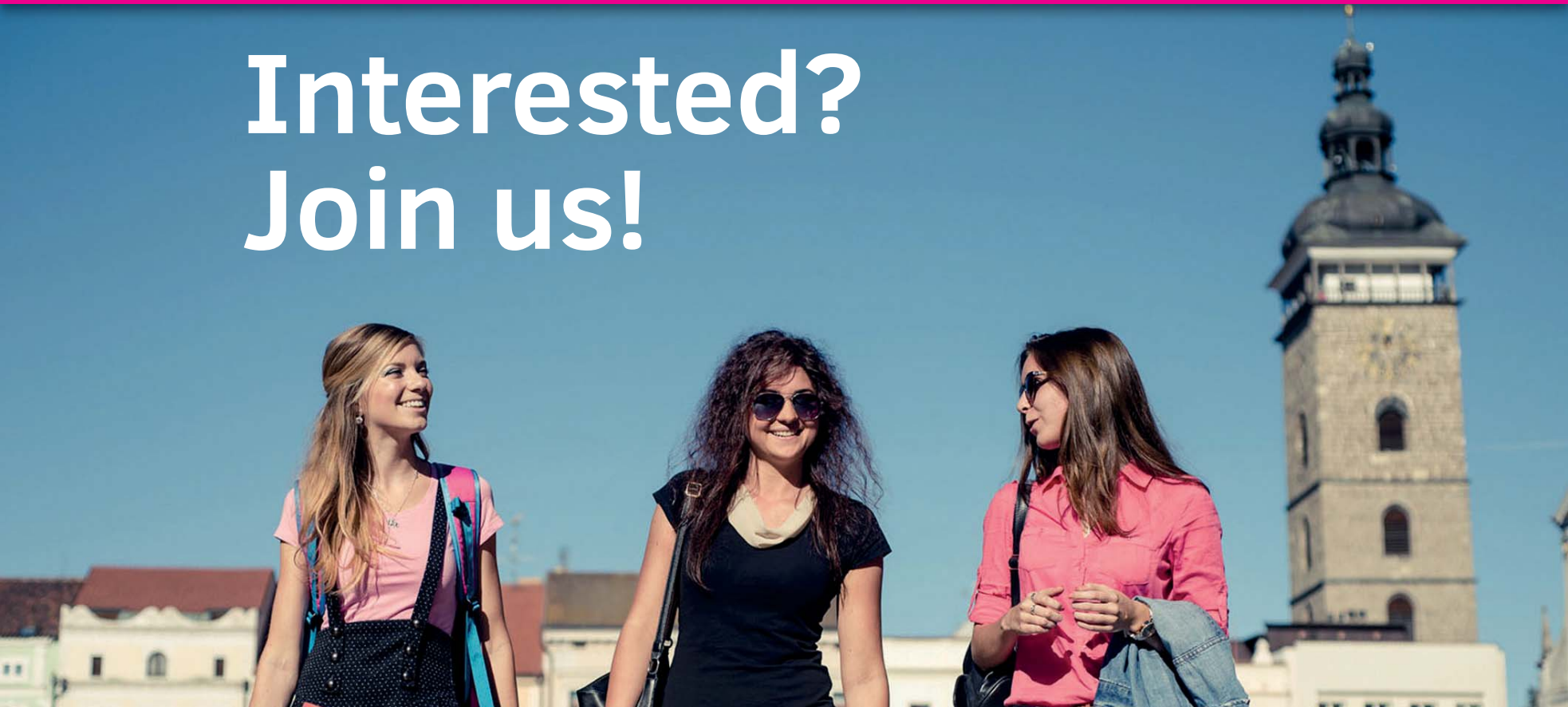
Interested? Join us!



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More information on
www.ef.jcu.cz or **beranek@ef.jcu.cz**